

# BionicBeats

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**Tony Gutierrez** and **Brad Watson** attended the **AOPA2026** American Orthotic & Prosthetic Association Leadership Meeting in Huntington Beach, California. An energizing and highly productive experience collaborating with leaders across Orthotics and Prosthetics 🦿

Beyond the formal sessions, meaningful conversations continued after hours, strengthening relationships with O&P collaborators and key vendor partners.

These discussions focused on the future of the profession, patient outcomes, and practical solutions, helping build momentum and alignment to support and advance Bionic's mission moving forward.

# WHAT'S NEW AT Bionic



We are pleased to announce that **Brandon Dale** will be joining Bionic as **Executive Vice President, Corporate Development & Strategy**. Brandon is a senior orthotic and prosthetic executive and business operator with over 30 years of healthcare experience, spanning both start-up environments and mature organizations. He spent 25 years with Hanger, where he delivered award-winning results in revenue growth and profit expansion. Starting as a staff clinician, Brandon progressed through the organization based on performance and leadership, ultimately rising to the role of Chief Operating Officer. He brings deep expertise in strategic planning and execution, standard operating procedure development, revenue cycle management, talent acquisition and retention, and

coaching and mentoring teams to drive sustainable business results. Brandon completed his undergraduate education at San Francisco State University, his clinical education at Northwestern University, and earned his MBA from the University of Michigan's Ross School of Business. He also competed collegiately in varsity football and ice hockey.

Originally from the greater Phoenix area, Brandon returned there in 2000 with his wife, Lisa, to raise their three children: Aidan, Natalie, and Ava. Throughout his career, Brandon has built strong relationships with leading healthcare organizations nationwide, including deep partnerships within both provider and payor communities.

His commitment to quality, evidence-based patient care has led him to serve on several advisory and operational boards, including The Amputee Coalition of America, Arizona Disabled Sports, California Orthotic and Prosthetic Association, Angel City Sports, as well as Arizona governor-appointed boards for Nursing and Vocational Rehabilitation.

Outside of work, Brandon and his family enjoy a faith-based life and staying active through sports such as golf, tennis, and pickleball, along with hiking, hunting, and fishing. Please join us in welcoming Brandon to the Bionic leadership team.

We are excited about the experience, leadership, and vision he brings to our organization.

# TESTIMONIALS

Kimberly H.



Lafayette, IN

My experience so far here has been amazing !! Everybody is amazing. Madhu has been so great to us!

Jane R.



Hazel Crest, IL

It has been a pleasure working with Eric. He is very attentive to my husband's needs and works very hard getting his prosthetic legs to fit properly. He comes to our home which makes it very convenient.

Mehdi K.



Greensboro, NC

Always kind, professional, and knowledgeable. Great with kids

Gabriela O.



Conover, NC

Best place to get prosthetics done, staff is professional, caring, and very attentive to my wifes needs for her bilateral prosthetics. Matt is the best!

# 2026 FEBRUARY

| SUN | MON                   | TUE | WED | THU | FRI | SAT                   |
|-----|-----------------------|-----|-----|-----|-----|-----------------------|
| 01  | 02<br>Groundhog Day   | 03  | 04  | 05  | 06  | 07                    |
| 08  | 09                    | 10  | 11  | 12  | 13  | 14<br>Valentine's Day |
| 15  | 16<br>Presidents' Day | 17  | 18  | 19  | 20  | 21                    |
| 22  | 23                    | 24  | 25  | 26  | 27  | 28                    |



## Black Forest Fudge Bars

Prep: 15 mins

Total: 55 mins

Servings: 10



# NEW HIRES

- **Ethan VanSomerén**

Clinic Office Administrator - Green Bay, WI

- **Ellyson Martens**

Certified Prosthetic/ Orthotic Assistant - Appleton, WI

- **N'Jhari Jackson**

Resident - Rockledge, FL

- **Dean Karkut**

Certified Prosthetist/Orthotist & Clinic Manager - Portage, MI

WELCOME TO THE **BiOnic** TEAM

# EMPLOYEE



## OF THE MONTH

# LILLIAN KLEIN

Clinic Office Administrator - Appleton, WI

I nominate Lillian Klein for employee of the month. Lillian joined Bionic and was eager to hit the ground running. She is a very fast learner and already excelling in her position in her short time with Bionic. She is always willing to help where needed and go the extra mile, bringing a great strength to the region.